

UWISHUNU



UWISHUNU.COM

ISSUE #2

JULY 2007



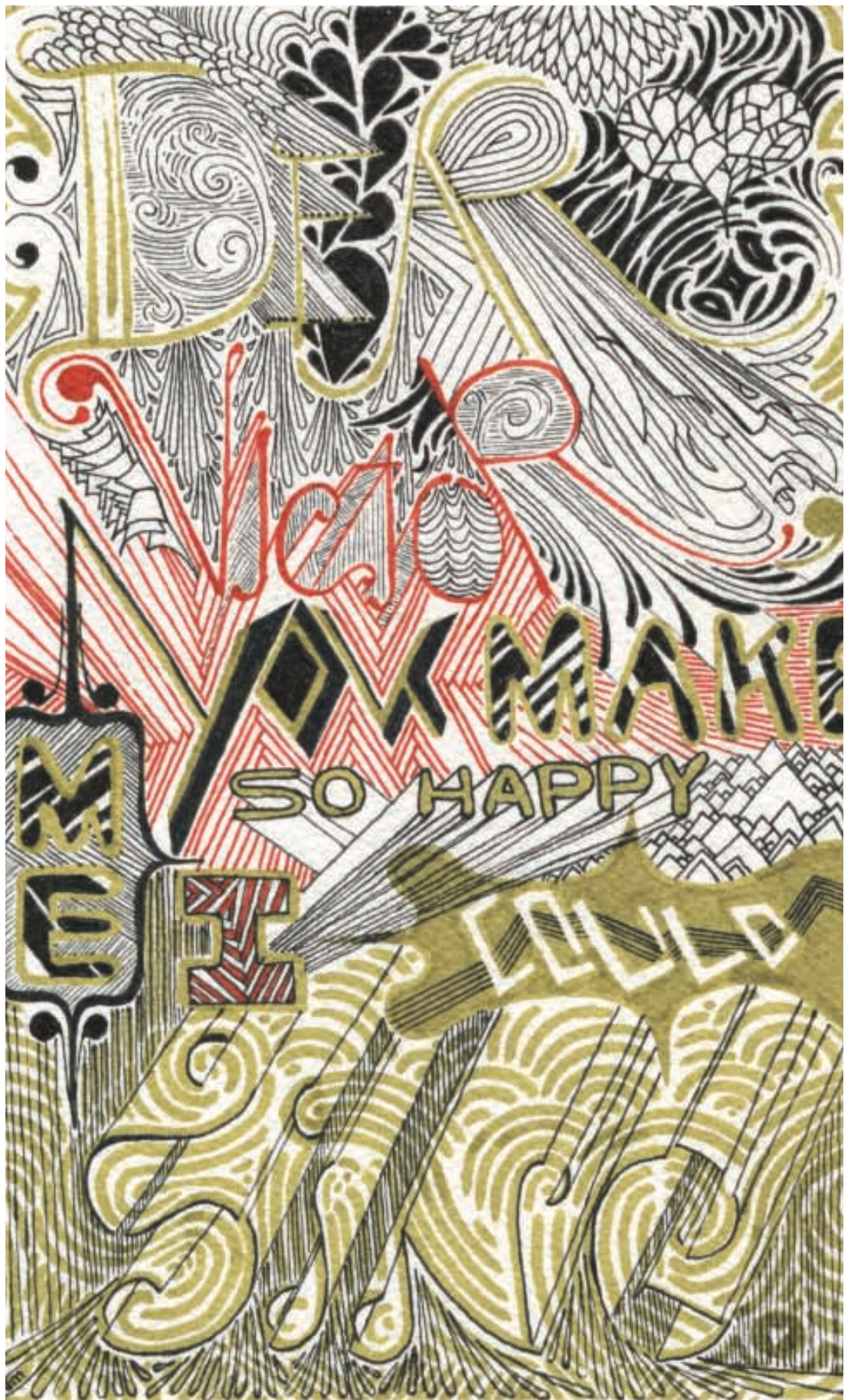
Philly's art scene has been bursting at the seams the last few years, so we asked a few of the city's top up-and-coming artists for their take on some of our favorite posts at uwishunu.com—a blog dedicated to finding the cool, undiscovered spots of Philadelphia. What you see here are their interpretations of real, under-the-radar landmarks, oddities and people of The City of Brotherly Love. Like what you see? Check out more about these artists and their work at uwishunu.com/artists.

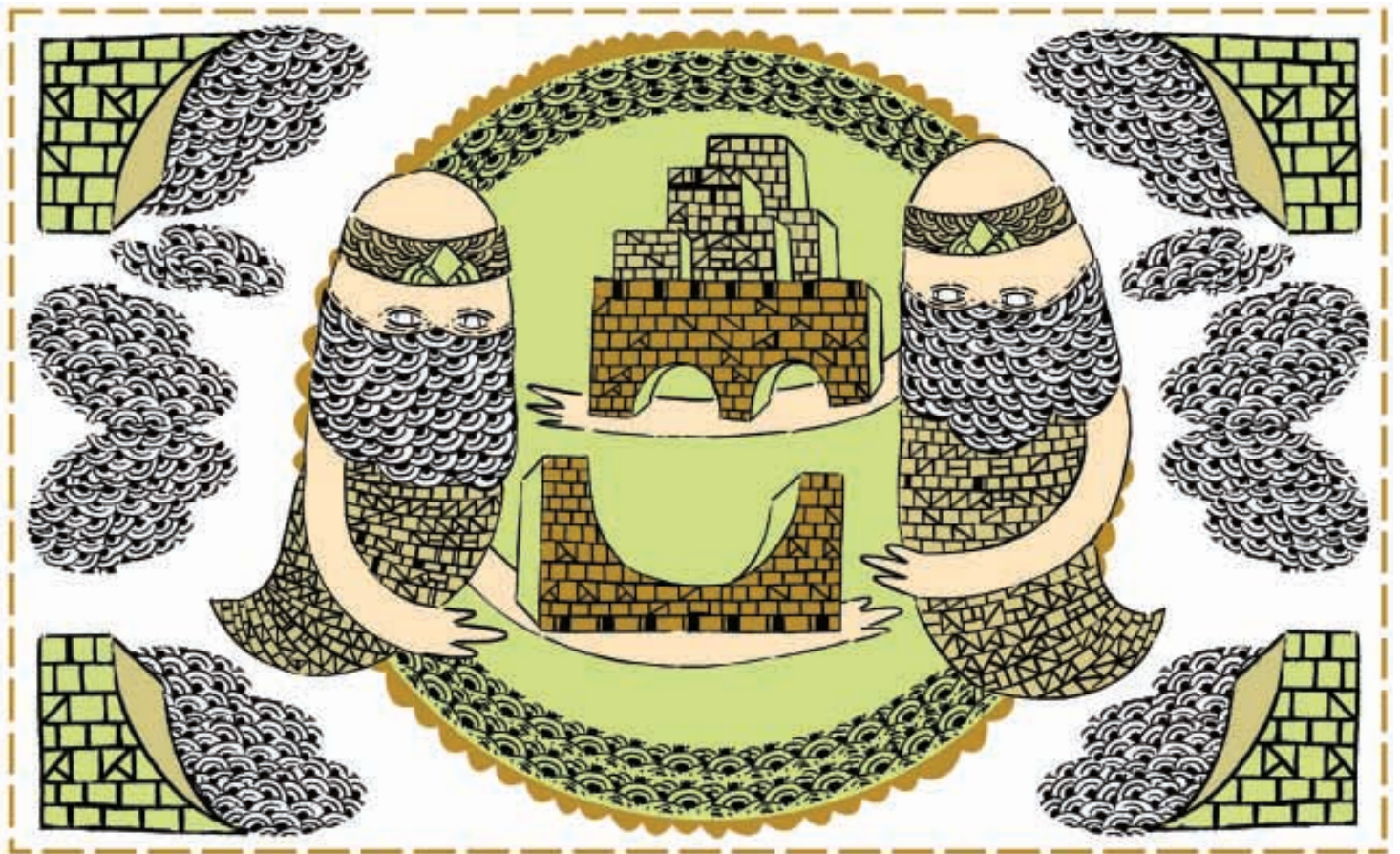
Victor Cafe: Spaghetti Serenade

The tablecloths are red and checkered. The pasta is flavorful and plentiful. Seems like a typical South Philly Italian restaurant until your waiter launches into a perfectly-pitched opera falsetto. You'll walk away humming a tune, for sure.

[HTTP://WWW.UWISHUNU.COM/TALES/SINGINGPASTA](http://www.uwishunu.com/tales/singingpasta)

Artist: Emily Magnuson
www.emilymagnuson.com





◀

*Bob & Barbara's:
Ping Pong +
Philly Special =
Happy Hour*

Bob & Barbara's is the Batman of Philly's Justice League of dive bars, and likely the seat of Pabst Blue Ribbon's global power. It serves the "Philly Special"—a can of Pabst and a shot of Jim Beam for \$3—and has ping pong Tuesdays. We're not sure why we're not there right now.

[HTTP://WWW.UWISHUNU.COM/TALES/PINGPONG](http://www.uwishunu.com/tales/pingpong)

Artist: Jeff Wiesner
www.jeffwiesner.com

▲

*Hidden Under I-95,
A Skateboarding
Mecca*

The Gods must have kissed this section of I-95, because over the past 10 years, FDR skatepark has grown from a crappy oddity under a major interstate into a DIY skate playground that's unparalleled in this part of the country. Bowls, bumps and ledges everywhere, all while commuters zoom by unaware on the roads above.

[HTTP://WWW.UWISHUNU.COM/TALES/FDR](http://www.uwishunu.com/tales/fdr)

Artist: Mike Ball
www.mikeball.org

*DiBruno Bros.:
International Cheese
Cave Of Mystery*

Nestled somewhere in DiBruno Bros. house of cheese in the Italian Market is a mysterious cheese cave where the finest fromage appears from thin air. We can only imagine what it must look like, and the creatures who might inhabit it.

[HTTP://WWW.
UWISHUNU.COM/
TALES/
CHEESECAVE](http://www.uwishunu.com/tales/cheeseCave)

Artist: Joe Reinhart

www.josephjayreinhart.com





Lacroix: The Chocolate Lab

The "chocolate lab" is a tiny, precious little room in the Rittenhouse Hotel where chocolates are conceived and born for the in-hotel restaurant, Lacroix at the Rittenhouse. The mad scientists somehow concoct obscenely delicious chocolates.

[HTTP://WWW.UWISHUNU.COM/TALES/CHOCOLAB](http://www.uwishunu.com/tales/chocolab)

Artist: Joe Reinhart

www.josephjayreinhart.com



▲ *Mum Puppet Theatre:
Imagine That.*

It's a place that deals in the surreal. At this small experimental puppet theater in Old City, an apple, a top hat or a silly-looking object with an orange for a head can leave a surprisingly lasting impression.

[HTTP://WWW.UWISHUNU.COM/TALES/PUPPETS](http://www.uwishunu.com/tales/puppets)

Artist: Giacomo

www.mynameisgiacomo.com

▶ *The Schmitter: A
Heart-Stoppingly
Good Sandwich*

Chestnut Hill's McNally's Tavern makes The Schmitter, a sandwich that should be served with a side order of defibrillator paddles. It starts out as your basic cheesesteak, but gets amped up with grilled onions, tomato, grilled salami and McNally's special secret sauce. Wipe that look off your face.

[HTTP://WWW.UWISHUNU.COM/TALES/SCHMITTER](http://www.uwishunu.com/tales/schmitter)

Artist: Giacomo

www.mynameisgiacomo.com



*Eastern State
Penitentiary: Capone's
Friendly Neighborhood
Fortress*

Quaint, tightly packed row homes and outdoor cafes line Fairmount Avenue, and then suddenly an unreal fortress jumps out at you. It's the Eastern State Penitentiary, which once housed Al Capone. Spooky, odd and as surreal as a video-game—and fully tourable.

[HTTP://WWW.
UWISHUNU.COM/
TALES/
CAPONE](http://www.uwishunu.com/tales/capone)

Artist: John Freeborn
www.johnfreeborn.com



*Spend A
Weekend Living
Inside A Piece
of Philly Art*

uwishunu.com let Philly's top artistic talent loose on a Westin Philadelphia hotel room, where they've designed a one-of-a-kind space for lucky folks to stay in while visiting our fair city. The walls, the murals, the artwork, the light fixtures, the bathroom soaps, every nook and cranny—all made by Philly's most creative folks. Motel 6 this ain't.

Enter at uwishunu.com to register to win a two-night stay in the fully customized **uwishunu HOTEL ROOM**, as well as travel to and from your home city. Bon chance.

[HTTP://WWW.UWISHUNU.COM/TALES/WESTIN](http://WWW.UWISHUNU.COM/TALES/WESTIN)

